



NATIONAL GUARD BUREAU

111 SOUTH GEORGE MASON DRIVE
ARLINGTON VA 22204-1382

ARNG-HRR

30 January 2020

MEMORANDUM FOR Army National Guard (ARNG) Recruiting and Retention Force (RRF)

SUBJECT: SMOM 20-024, ARNG Marketing and Advertising Course (805B-F34)

1. Reference: National Guard Regulation 601-1, Army National Guard Strength Maintenance Program, 1 January 2019.
2. Effective immediately Soldiers regardless of MOS currently held may attend the ARNG Marketing and Advertising Course.
3. POC for this SMOM is MSG Jory Stevenson at (703) 607-2452 or jory.s.stevenson.mil@mail.mil.

A handwritten signature in black ink, appearing to read "D. Gilbert", written over a horizontal line.

DANIEL E. GILBERT
COL, LG
Chief, Strength Maintenance Division
Army National Guard