



NATIONAL GUARD BUREAU
111 SOUTH GEORGE MASON DRIVE
ARLINGTON VA 22204-1373

ARNG-HRR

4 January 2019

MEMORANDUM FOR NG J1 RRF (All-Entire RRF)

SUBJECT: SMOM 19-008, Exception to Policy for the Use of FARC Recruiting and Retention Promotional Items for Fiscal Year 2019

1. References.

a. NGR 601-1, (Army National Guard Strength Maintenance Program), 28 April 2006.

b. FAC 2005-101, (Federal Acquisition Regulation), 26 October 2018.

2. Effective immediately, this SMOM is an exception to policy to NGR 601-1 paragraph 7-17 (8). Due to the current limitations of the VAMP 434 funds and in order to provide maximum advertising, States are authorized to spend FARC 434 funds on RRPis.

3. In an effort to support the Recruiting and Retention Force (RRF), State RRF Marketing Account Managers are authorized to use FARC funds for the purchase of RRPis. This will assist the RRF in increasing public awareness of the ARNG. Account Managers are authorized to execute FARC funds (434G3000) for promotional items for this specific purpose and Program Budget Guidance (PBG) as outlined in paragraph 1(a) and (b).

4. This message expires 30 September 2019, unless rescinded by this office.

5. Point of contact for this action is MSG Rebecca J. Ingram at (703) 607-2452 or e-mail rebecca.j.ingram2.mil@mail.mil.

A handwritten signature in black ink, appearing to read "Robert E. Kuster II".

ROBERT E. KUSTER II
COL, AG
Chief, Strength Maintenance Division
Army National Guard