



NATIONAL GUARD BUREAU

111 SOUTH GEORGE MASON DRIVE
ARLINGTON VA 22204-1382

ARNG-HRR

15 November 2018

MEMORANDUM FOR NG J1 RRF (All-Entire RRF)

SUBJECT: SMOM 19-004, FY19 1st QTR Recruiting Challenge "Holiday Quick Draw"

1. Reference: National Guard Regulation (NGR) 601-1, Army National Guard Strength Maintenance Program, 28 April 2006.
2. Purpose. To provide guidance to the 54 States and Territories Recruiting and Retention Battalions (RRB) on the 1st QTR FY19 Recruiting Challenge "Holiday Quick Draw".
3. Applicability. All Recruiting and Retention Battalions (RRBs) within the 54 States, Territories and the District of Columbia.
4. Challenge details:
 - a. During the 1st QTR FY19 Recruiting Challenge "Holiday Quick Draw" Challenge Period from 1 November 2018 – 11 January 2019, RRBs across the 54 States, Territories, and the District of Columbia will focus accession efforts, while providing guidance, and motivation, with the purpose of increasing overall accessions and exceeding their monthly production numbers from the previous Fiscal Year (FY).
 - b. Eligible population all RRBs: This challenge is available to all RRBs. All enlistments must be verified through Data Warehouse in the Report Management Zone to count towards this challenge. All enlistments must be loaded into Data Warehouse by 18 January 2019 and reflect a contract date from 1 November 2018 - 11 January 2019 in order to count toward this challenge. Any contracts that show cancelled in Data Warehouse that were assessed during this time frame, will not count toward the challenge.
 - c. Awards will be presented during the Director's Strength Maintenance Annual Conference (DSMAC).
5. Challenge Tier Levels:
 - a. Top RRBs: NGB will recognize RRBs based on the percentage of production numbers increased over the previous FY. The percentage will be a combined increase over the period of 1 November 2018 – 11 January 2019.
 - b. NGB will recognize 1st, 2nd, and 3rd place RRBs within each of the small, medium and large State categories (9 total RRBs can receive awards).

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SMOM 19-004, FY19 1st QTR (Holiday Quick Draw) Recruiting Challenge

(1) 1st place RRBs will receive a framed replica of George Washington's flintlock pistol engraved with "FY19 NGB "Holiday Quick Draw" Challenge 1st Place" to proudly display in their RRB Headquarters.

(2) 2nd place RRBs will receive a framed replica of George Washington's flintlock pistol engraved with "FY19 NGB "Holiday Quick Draw" Challenge 2nd Place" to proudly display in their RRB Headquarters.

(3) 3rd place RRBs will receive a framed replica of George Washington's flintlock pistol engraved with "FY19 NGB "Holiday Quick Draw" Challenge 3rd Place" to proudly display in their RRB Headquarters.

6. HRR-AC will disseminate 1st QTR FY19 Recruiting Challenge "Holiday Quick Draw" updates weekly to the Recruiting and Retention Battalions starting 23 November 2018.

7. Points of Contact for this Letter of Instruction are SFC John Burke at john.f.burke.mil@mail.mil or 703-607-0881 and MSG Shawn Callahan, at shawn.m.callahan.mil@mail.mil or 703-607-1689.



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