



NATIONAL GUARD BUREAU

111 SOUTH GEORGE MASON DRIVE
ARLINGTON VA 22204-1382

ARNG-HRR

5 April 2018

MEMORANDUM FOR NG J1 RRF (All-Entire RRF)

SUBJECT: SMOM 18-037, FY18 3rd QTR 'Top Teams' Recruiting Challenge

1. References.

a. National Guard Regulation (NGR) 601-1, Army National Guard Strength Maintenance Program, 28 April 2006.

b. ARNG Annual Base Operations Guidance FY18.

2. Purpose: To provide guidance to the 54 States and Territories Recruiting and Retention Battalions on the FY18 3rd Quarter Challenge.

3. Applicability: All Recruiting and Retention Commands (RRC) within the 54 States, Territories and the District of Columbia.

4. Challenge details:

a. During the FY18 3rd QTR Challenge period from 01 Apr 18 - 30 Jun 18, RRBs across the 54 States, Territories and D.C. will focus on team write rates and Prior Service Civil Life Gains (PSCLG) enlistments; 09W, 09S, 09R will not be included in this team challenge.

b. Eligible population: All 79T RRNCOs. This is a Team Write Rate challenge. The teams (including the NCOIC) with the highest write rates for the 3rd quarter will win. Teams will be determined by FAZR and locked in as 5 April with the exception of the addition of new hires. Winning team selections will be broken down as listed below:

(1) 2 teams from Large States (NC, NY, AL, GA, MN, OH, IN, CA, PA, TX)

(2) 2 teams from Medium States (AZ, UT, OR, WA, NJ, MA, PR, KY, OK, IA, AR, VA, WI, MI, SC, MO, LA, MS, TN, FL, IN)

(3) 2 teams from Small States (VI, GU, DC, WY, DE, NH, AK, ME, RI, MT, VT, NM, ID, ND, HI, NV, SD, NE, CT, CO, WV, MD, KS)

(4) 1 Wild Card (team with the highest PS Write rate nationwide)

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c. Eligible population qualifications: This challenge is available to all RRNCOs with a valid RSID. All enlistments must be verified in Data Warehouse in the Report Management Zone to count towards this challenge. All enlistments must be loaded into Data Warehouse by 5 July 18 and reflect a contract date from 1 April 18 - 30 June 18 in order to count toward this challenge. Any contracts that show cancelled in Data Warehouse that were assessed during this time frame, will not count toward the challenge.

5. Criteria, Recognition and Training Event:

a. Top Teams: NGB will recognize the top two large, medium, and small states nationwide based on the teams with the highest write rate (6 teams total). Authority rests with the recruiting and retention commanders to allow NCOICs and RRNCOs pending adverse actions or who are flagged to qualify for this challenge.

b. Prior Service Wild Card Team: NGB will recognize one team nationally with the highest prior service write rate. Authority rests with the recruiting and retention commanders to allow NCOICs and RRNCOs pending adverse actions or who are flagged to qualify for this challenge.

(1) The top two large, medium, and small teams along with the prior service wild card winner, will be invited to attend strength maintenance sustainment training hosted by the California National Guard. The tentative training dates will be 6-10 August 2018 in San Diego, CA. ATRRS reservation instructions will be provided.

(2) Additional Military recognition will be presented to the top seven teams at event.

6. HRR-AC will disseminate 3rd QTR Challenge updates weekly to the Recruiting and Retention Battalions starting 13 Apr 2018.

7. Points of contact are MSG Callahan, at shawn.m.callahan.mil@mail.mil or 703-607-1689 and SFC Dade at tahmeke.m.dade.mil@mail.mil or 703-601-7311.



ROBERT E. KUSTER II
COL, AG
Chief, Strength Maintenance Division
Army National Guard