



NATIONAL GUARD BUREAU

111 SOUTH GEORGE MASON DRIVE  
ARLINGTON VA 22204-1382

ARNG-HRR

28 July 2017

MEMORANDUM FOR NG J1 RRF (All-Entire RRF)

SUBJECT: SMOM 17-053, 2017 NON-COMMERCIAL SUSTAINING ANNOUNCEMENT (NCSA) PROGRAM MEETINGS

1. On 05-07 September 2017, ARNG-HRR Marketing Branch personnel and program managers from LMD (the agency under contract with NGB to execute the NCSA program) will be meeting in Austin, TX with individual State Broadcasters Association Executive Directors. The meetings will take approximately 30 minutes. Their purpose is to establish expectations for the 2017 NCSA program.
2. While State personnel are certainly welcome to be in attendance at the 30-minute meeting that the Marketing Branch schedules with the SBA Executive Directors, State leadership needs to determine if this is the best use of the State's TDY funding and marketing personnel's time, given other mission requirements. State MNCO's are authorized to attend their State meeting, with travel days being one day before and one day after the meeting (the exact date and time of the meeting is TBD). Any State personnel planning to be in attendance should coordinate with Ms. Megann Fayhee at megannfayhee@lmo.com NLT than Friday, 25 August 2017. Ms. Fayhee will be scheduling meeting times with the individual State Broadcasters Association Executive Directors and will advise State personnel of the date/time of the meeting.
3. The Marketing Branch will NOT be arranging for blocks of hotel rooms for State personnel.
4. ARNG-HRR is committed to the success of ARNG's NCSA program and will provide a brief recap of each meeting to State marketing personnel who are not able to attend the meeting.
5. Point of contact for this action is MSG Mark Wojciechowski at 703-604-4210 or mark.m.wojciechowski.mil@mail.mil.

A handwritten signature in black ink, reading "Robert E. Kuster".

ROBERT E. KUSTER II  
COL, AG  
Chief, Strength Maintenance Division  
Army National Guard