



## NATIONAL GUARD BUREAU

111 SOUTH GEORGE MASON DRIVE  
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ARNG-HRR

28 July 2017

MEMORANDUM FOR NG J1 RRF (All-Entire RRF)

SUBJECT: SMOM 17-052, FY17 4th QTR (6 IN 90 / 9 IN 90) Recruiting Challenge  
(Amended 28 July 2017)

1. References:

a. National Guard Regulation (NGR) 601-1, Chapter 9-5, 9-13, Army National Guard Strength Maintenance Program, 28 April 2006.

b. ARNG Annual Base Operations Guidance FY17.

2. Purpose: To provide guidance on the FY17 4th QTR (6 IN 90 / 9 IN 90) Recruiting Challenge.

3. Applicability: All Recruiting and Retention Commands (RRC) within the 54 States, Territories and the District of Columbia.

4. Challenge details:

a. During the FY17 4th QTR (6 IN 90 / 9 IN 90) Challenge period from 1 July - 30 Sep 17, RRBs across the 54 States, Territories and D.C. will focus accession efforts on the all NPS and PS markets; including 09W, 09S, 09R, and Prior Service Civil Life Gains (PSCLG) enlistments.

b. Eligible population: All 79T RRNCO accessions as follows:

(1) Tier 1 All

(2) Tier 2 All

(3) CAT IV (with NGB approval only)

(4) Prior Service Civil Life Gains (PSCLG)

(5) 09 Series (09S, 09W, 09R new accessions only)

c. Eligible population qualifications: This challenge is available to all RRNCOs with a valid RSID. All enlistments must be verified in Data Warehouse in the Report Management Zone to count towards this challenge. All enlistments must be loaded into

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Data Warehouse by 5 Oct 17 and reflect a contract date from 1 Jul - 30 Sep 17 in order to count towards this challenge. Any contracts that shows cancelled in Data Warehouse that was assessed during this time frame, will not count toward the challenge.

5. Challenge Awards:

a. Top RRNCOs: NGB will recognize RRNCOs nationwide in two levels based on total accessions achieved during the Q4 challenge.

(1) RRNCOs qualifying for the 6 IN 90 level will receive a NGB Race Medallion award and an Army Commendation Medal. NGB Race Medallions and awards for this level will be mailed to the recruiting and retention battalion HQ's for distribution. Authority rests with the recruiting and retention commanders to allow RRNCOs pending adverse actions or who are flagged to qualify at this level.

(2) RRNCOs qualifying for the 9 IN 90 level will receive a NGB Race Medallion award, and an Army Commendation Medal. 9 IN 90 recipients will also be invited to attend a Senior Leader Engagement (SLE) site visit and presentation at National Guard Bureau. Travel instructions, dates and times TBD. Authority rests with the recruiting and retention commanders to allow RRNCOs pending adverse actions or who are flagged to qualify at this level.

b. Top States/Territory Streamer: All States achieving a write rate of 1.5 during this challenge period will receive an NGB FY17 Q4 Challenge streamer for their guidon.

c. Top Small, Medium and Large State Award: The Top Small, Medium and Large State/Territory achieving the highest write rate will receive an NGB Q4 challenge plaque.

6. HRR-AC will disseminate 4th QTR Challenge updates weekly every Monday to the Recruiting and Retention Battalions starting 31 July 2017. Challenge updates will also be posted on Mil-Suite (link will be sent to RRCs via email)

7. Points of contact are MSG Callahan at shawn.m.callahan.mil@mail.mil or 703-607-1689 and CPT Robinson at keith.l.robinson1.mil@mail.mil or 703-601-6887.



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